

The background of the entire image is a blurred, close-up shot of green grass, creating a soft, natural texture. The colors range from light green to a darker, muted green.

GARDEN CAFÉ

Think Green

ABOUT US

Garden Cafe is an outdoor maintainer group which offers weekly garden upkeep service to your residential property with a selective range of customer services which are mainly outdoor services, We offer affordable and safe service to private estates and business Parks.

LOGO



#8bc645



#232124



#ffffff



#615d5a



#368244



#6ea844

Colour
palette



The Garden Café logo is about what the company stands for, a vector shovel portrayed as a home with a leaf on top of it is about Garden Café's mission to create an environment that allows clients feel at home and have enough time to focus on spending quality time with their loved ones. With the leaf representing growth and nature as it is in our nature in life to grow

GARDEN
CAFE

The font on the logo is Book
Antiqua



VISION

WELCOME

We take great care in every aspect of our business, from design to installation and construction & maintenance we focus on efforts that is made to satisfy clients and meet the wishes of our clients Every client site is unique, Your garden should resemble what you envision.

Garden Cafe focuses on

Landscaping

Garden Services

Rubble removal

Garden Products



VISION

CLOSE THE GAP

Spend your weekends in peace with a beautiful view without having to worry all this by letting us come and clean and nurse your garden for a lovely view and neat home without having any worries.

TARGET AUDIENCE

Garden Cafe focuses on building strong and long-lasting relationships with Private Estate clients &

Private Cooperates and State entities around South Africa which are in need of our services. We take pride in assisting and providing services that match our catalogue



VISION

COST SAVINGS

Garden Cafe offers all environmental construction objectives and services without having to consult other companies and complications our employees give our client their dream garden and continue maintaining the garden all costs, We offer discounts to clients depending the services requested.

EASY TO USE

Our clients have access to all the chemicals and products used, our team will ensure that client understand and knows how to use the product efficiently without having difficulties



MISSION

WELCOME

Garden Cafe aims to develop and recreate the dream home and environment for all clients no matter what the task, from home to the workplace, We strive to achieve the highest design and installation standard, Resulting in ultimate client satisfaction.



MISSION

CLOSE THE GAP

Clients can be safe without hesitation; Garden Cafe ensures that clients feel at home and have enough time to focus on spending quality time with their loved ones.

COST SAVINGS

Regular clients are able to cut costs by simply purchasing products from Garden Cafe and save funds without having to travel to places, clients are able to cut costs.



MISSION

EASY TO USE

We at Garden Cafe ensure that the client is able to construct their environment at safe measure and to ensure that our products and services will cause no harm and is safe for use at anytime of the day.



SERVICES

WHAT WE DO

We focus on gardening at the sometimes we are more focused on our client's desires and wishes, we offer any sorts of services that has to do with gardening. From cutting grass to painting of paving, we supply everything in regard to any garden services. The point of Garden Cafe is construction that focuses on:

Landscaping

Grass Cutting

Estate Maintenance.

Mowing of Lawn.

Trimming of Edges.

Sweeping and painting of Paving.

Swimming Pool Cleaning.



SERVICES

WHAT WE DO

Refuse Removal.

Flower Planting.

Raking up leaves and composting them.

Mulching with leaves / grass clippings.

Pruning.

Cleaning up branches & lawn debris.

Organic Fertilization.

PRODUCT OVERVIEW



GARDEN CAFÉ

A stunning garden is the centre of entertainment and admiration for any home owner. Spending downtime in your neat garden should be a therapeutic affair, We at Garden Cafe offer the following services

PRODUCT OVERVIEW



LAWN MAINTENANCE

Core Aeration

Detaching

Edging

Grading

Leaf Removal

Mowing

Seeding

Sodding

Top Dressing

PRODUCT OVERVIEW



LANDSCAPING SERVICES

Design

Installation

Removal

Restoration



PRODUCT BENEFITS



Cool and stylish Gardening

Areas for community connections

Online store and market swap

A person wearing orange safety gear is using a trimmer to cut grass. The trimmer is green and black, and the grass is being cut into small pieces that are flying through the air. A green rectangular box is overlaid on the image, containing the text 'COMPANY OVERVIEW' in a bold, green, sans-serif font.

COMPANY OVERVIEW



BUSINESS MODEL

RESEARCH

We based our research on market trends, social media

ABSTRACT

We believe people need more products specifically dedicated to this niche market

DESIGN

Minimalist and easy to use



VALUES TO OUR CLIENTS

CLIENTS

We treat our client like family, our employees always look forward building relationships with our clients we offer the following values:

VALUES

- | | |
|-------------------------|------------------------|
| Flexibility | Sustainability |
| Integrity | Teamwork |
| Passion | Transparency |
| Persistence | Trust |
| Self-improvement | Professionalism |

PRICE RANGES AND CLIENTS

How we'll scale for our clients and pricing

SMALL
ESTATE

ranges from R650, 3 times a month
per session R216

LARGE
ESTATE

from R850, 3 times a month
per session R283

FIRMS AND
COMPLEXES

R1000, 3 times a week per
session R333



PRICE RANGES AND CLIENTS

How we'll scale for our clients and pricing

BUSINESS
PARKS

R1450, 3 times a week per
session R483



MEET THE TEAM



OSBORN MONDLANA
Founder



SIZWE MASEKO
Co- founder



THANDO
MAKANANISA
Co- founder

SUMMARY

A stunning garden is the centre of entertainment and admiration for any home owner. Spending downtime in your neat garden should be a therapeutic affair. You might be too busy with work or even at home with your loved ones, we will ensure to come over a weekly basis to make sure everything runs smooth.

THANK YOU

Garden Cafe

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2023/515555/07
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